# IoT Connected Health Patents Data 4Q 2016

IoT Connected Health Patents Data 4Q 2016 is a custom research of TechIPm, LLC (<u>www.techipm.com</u>) based on the analysis of the published patent applications and issued patents in the USPTO regarding the IoT (Internet of Things) connected health.

# Methodology

- 1. Search for the IoT connected health related patents.
  - Search the USPTO database for the IoT connected health related published patent applications and issued patent as of 4Q 2016
- 2. Review the searched patents for the key IoT connected health patents.
  - Categorize the identified patents by the key connected health application system Clinical Health Management System, Fitness/Workout Management System, Health ICT System, Home Healthcare System, Medication Management System, Personal Health Management System, Physical Activity Monitoring System, Physiological Monitoring System, Sleep Monitoring System, Smart Cloth/Footwear, Telemedicine System
  - Categorize the identified patents by the key connected health value chain player Consumer Electronics Manufacture, Consulting Service, Financial Service, Healthcare Service, Healthcare Solution, ICT Solution, Medical/Health Device Manufacture, Patent Monitization Entity, R&D (including university, individual inventor), Semiconductor Device Manufacture, Sports Goods/Equipment Manufacturer
  - Categorize the identified patents by the key connected health technology innovation Activity Monitoring Automation, Healthcare Information System, Healthcare Network System, Intelligent Medical Diagnosis/Treatment, Personal Health Management, Personalized Medicine, Physiological Information Sensing, Remote Health Monitoring

### Deliverables

MS excel file for current assignee, patent number (hyperlinked to Google Patent), title, application system category, value chain player category, technology innovation category

#### **Examples for Data Use Cases**

#### **Innovation Status**

Patent information can provide insights regarding the state of the art of connected health innovations.

## **Innovation Opportunity**

Using patent information, one can identify the potential innovation R&D areas ("white space") that can lead to new connected health products/services development through the patent analysis.

# Cross-competitor Analysis

Patent information can provide insights regarding the competitive advantage innovation strategy in alignment with the strategic move of a specific company for connected health business leadership through the cross-competitor analysis.

### Value Chain

Patent information can provide insights regarding the state of the art of connected health innovations of the value chain players.

# Patent Dispute Risk

Patent information can provide insights regarding the potential patent dispute risks of connected health applications.

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